

No. 26-07/2011-T&C-CM(pt.)

Date: 16.02.2016

Circular T&C-CM No. 74/15-16


To
All CGMs- Telecom Circles/ Telephone Districts.

Sub: Introduction of Voice STV 201 as Promotional offer under prepaid mobile services-reg.

It has been decided by competent authority to offer the following promotional Offer under prepaid mobile services:-


MRP of STV (in Rs. Inclusive of Service Tax)	Freebies	Validity (in Days)
201	24000 Second Local/STD any net calls	28

- The above tariff will be implemented with effect from 25.02.2016 on Pan India basis and will be available for a promotional period of 90 days. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
- This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
- Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
- This circular is issued based on the approval of ECT vide Approval No.2194 dated 15.02.2016 in P&P-CMcell file No.3-38/ECT/2015/P&P-CM(PT.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhama)
AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/GM (P&P-CM), PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)